



PO Box 192, Rivonia, Johannesburg, South Africa, 2128
6 Kikuyu Road, Sunninghill Park, Johannesburg, South Africa, 2157
Tel: +27 11 807 7168, Fax: +27 11 807 6164
Web: <http://www.missingkids.co.za>
Email: info@missingkids.co.za
Call Centre: 0861 647746

poster one

PRESS RELEASE

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Call for businesses to partner in missing kids poster project

This is a business directory tool that is designed for the intranet.

It provides business partners the functionality to promote missing kids on their intranet by allowing the viewing and printing out of posters of missing children. An additional benefit will give users access to an online business directory, provided by SA Yellow, to conduct telephone number and address searches.

Using push technology a large number of locations at relevant stakeholders and corporate entities can simultaneously receive, print and display a newly reported missing person's picture to a wide audience across South Africa.

This project will also help with the awareness of the South African Centre for Missing and Exploited Children (SACMEC) and its stated objectives.

"I would really like to appeal to the business community to support this poster participation initiative as it will greatly broaden the reach of SACMEC and assist the police to find missing and exploited children" requested Dirk Crafford, Executive Member, SACMEC.

ends

Issued by:

ANTONY COLEMAN
Communications, Marketing Spirit, Johannesburg
Office: 011 425 1663

On behalf of:

South African Centre for Missing and Exploited Children (SACMEC)
P O Box 192
Rivonia
2128
Office: 0861 MISSING (0861 647746)

For more information, contact:

DIRK CRAFTFORD, Executive Member,
South African Centre for Missing and Exploited Children (SACMEC)
Office: 012 345 1134
Fax: 012 345 6193